

# LOGISTICS MARKET SNAPSHOT

NOVEMBER 2021

## TAKEAWAYS IMPACTING COMPETITION FOR LABOR THROUGH END OF YEAR 2021

- Unemployment rate continues to fall across the nation and in GA.
- Participation rate remained flat at 61.6%; Primary working age rate was up marginally to 81.7%; up from 81.6%
- Alternative labor pools along with motivating people to get back to the workforce are still main focuses while simultaneously reevaluating the “attractiveness” of your open positions; Wages continue to play major role, but culture, environment and hiring process are equally important to candidates looking for work.
- Shortages and supply chain disruptions stateside and abroad, along with labor, remain top concerns here in the holiday season with congestion at the ports and major delays still looming.
- Shipping costs (seeing some loosening) along with labor costs are adding up and contributing in a major way to the inflation of consumer goods pricing; example: Dollar Tree is now “\$1.25 Tree”
- Parcel deliveries have continued to rise in the holiday season with delivery times becoming major concerns, realized concerns for consumers; continue to be prepared for costs to rise steadily and slower delivery times to be more widespread; heads up for decreased “free shipping” opportunities.
- The index was increased to 72.6 up from 72.2. Anything above 50 signals an expanding industry so the recent index scores confirm what our eyes see daily, and that is the growth of the logistics industry.
- After back-to-back month index declines, the uptick confirms that the logistics industry is not slowing, just being constrained at times; warehouse absorption is setting records; constraints are still largely due to capacity and supply chain disruptions / challenges and rising costs.
- Still, the expansion of logistics is here to stay and is largely driven by rapid demand growth. Nothing will change through end of year and we will see this spill over to 2022.

National  
Unemployment Rate

**4.6%**

Down .2% month  
over month

Average Earnings  
Across the US

**\$22.16**

Down from \$22.71

Georgia  
Unemployment Rate

**3.1%**

Down .1%

Nationwide  
Warehousing  
Industry Workforce

**1.499M**

Up from 1.480M

Source:

Georgia Center of Innovation for Logistics