

## CASE STUDY

# STREAMLINED COMMUNICATION RESULT IN SMOOTH OPENING OF NEW 3PL FACILITY

### Summary

A 3PL company needed a better communication process to provide better qualified talent, allowing the logistics manager to concentrate on getting a new facility up and running quickly and smoothly.

### Challenge

The client's two other staffing providers ignored the company's needs and rarely responded to the client's requests to speak with them. The other staffing companies also didn't send enough talent, and those that did arrive were sub-par in quality. The situation was so bad that the client's logistics manager often had to work the line himself, taking him away from his primary responsibility: getting a new facility up and running.

***HIRE DYNAMICS IS HAPPY THAT WE'VE BEEN ABLE TO HELP THIS COMPANY DURING ITS TIME OF EXPANSION AND LOOK FORWARD TO CONTINUING TO DO SO NOW AND IN THE LONG TERM.***

### Hire Dynamics' Solution

- We streamlined the communication process with the client, providing them with multiple points of contact. We also designated a specific contact person at the recruiting branch so that the client had three people it could reach out to at any time.
- We had our staffing specialists tour the facility to have an accurate sense of its day-to-day operations.
- We made sure to conduct daily check-ins with our talent at the facility.

### The Results

We continuously provided reliable and high-quality talent, ensuring that there was no lag in order fulfillment.

The logistics manager also felt he didn't have to fill in on the line and instead was able to successfully manage the company's transition to a new operations facility.

**Hire Dynamics** 

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